

SEATTLE TIMES AD SUBMISSION FORM

ADS ARE DUE BY MONDAY 1:00 PM

ALL ITEMS IN THIS SECTION ARE REQUIRED - INCOMPLETE FORMS CANNOT BE PROCESSED

AGENTS LAG# _____

MLS# _____

SELLER _____

ADDRESS _____

PROPERTY TYPE:
(SELECT ONE)

RESIDENTIAL
MULTI-FAMILY

VACANT LAND
NEW CONSTRUCTION

CONDO
BUILDERS GALLERY

NEIGHBORHOOD HEADLINE _____

\$ _____
LIST PRICE

-\$ _____
PRICE RANGE IF USED

- Punctuation is equivalent to a letter and requires a space. Space between words and sentences also count as a space. If ad copy exceeds the spaces provided, the typesetters reserves the right to abbreviate, arrange and/or bill agent for overage. If you go over the allowed space, you will be charged by the line, not by the space
- Agent name can be 1st initial & full last name.
- If this is a Condo or Waterfront ad, please include our legal designation (WRE/Northwest, Inc.) *after* your name.
- Include BY APPT in the beginning of the ad *or* if OPEN put in the ADDRESS first.
- All ads require the MLS# *after* the ad body & before your name.
- Make sure to proof your ad, located on bulletin board— deadlines for changes are posted there. Be sure to double check phone numbers & price.

- Please use the standard list of abbreviations below and limit abbreviations to three.

Basement bsmt Baths bth Bedrooms bdrms Building bldg Dining din Fireplace frpl
Floor flrs Garage gar Hardwoods .. hdwds Kitchen kit Lake lk Living liv
Mountains mtn Recreation rec Rooms rm Traditional trad Waterfront wft

- Note: The area above has 2 fields. The first is limited to 146 characters, the safe amount of copy for a standard ad. By pressing tab you will move to the second field, where you will increase the amount of copy and incur additional cost to your agent account.

SKETCH

YES
NO

OPEN
BY APPT

RUN DATE _____

PLACEMENT:

MID SEATTLE
EASTSIDE
WATERFRONT

NW SEATTLE
S. KING CO
VACANT LAND

NE SEATTLE
CONDO/SEATTLE
N. KING CO.

SE SEATTLE
MULTI-FAMILY

WEST SEATTLE
ISLAND PROPERTY

ALL ITEMS ABOVE ARE REQUIRED - INCOMPLETE FORMS CANNOT BE PROCESSED

BUILDERS NAME (IF YOU WANT NEW CONSTRUCTION BORDER) _____

MAP PAGE _____

TOP MAP COORD _____

SIDE MAP COORD _____

DIRECTIONS _____

I HAVE FILLED OUT THE SECTION BELOW, PLEASE MAIL A COPY OF THE AD TO THE SELLER.

SELLER NAME (FIRST & LAST) _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____